

**Basic Information on the:**

## **Joint Strategic & Operations Planning Workshop**

*of the Aksyon Kalikasan (Eco Actions Ph), Inc., Luntian Center for Environmental Governance, Inc. Joint Board of Trustees, the Executive Committee of the Green Party of the Philippines, Cavite Division Assembly members, the Working Committees of the Green Party of the Philippines (Membership & Organization Committee, Finance & Economic Affairs Committee, Advocacy & Media Affairs Committee and Green Governance Committee), core group of the GPP-General Trias City Chapter, volunteers of the Aksyon Kalikasan – General Trias Branch and the Preparatory Team of the KALIKAS (Kabataan para sa Kalikasan).*

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**This is a 2-day joint strategic (3 years: 2020-2022) and operations (2020) planning workshop for all the operating units of the Green Party of the Philippines and its affiliated organizations (Aksyon Kalikasan, Kilusang Luntian and KALIKAS). It will incorporate team building activities, a learning/training session on “Balance Scoreboard” strategic management system utilizing a results-based M&E (Monitoring & Evaluation), social media promotions skills (particularly FB & twitter), communications planning, an introduction to the Earth Care Green Commune strategy and a comprehensive orientation about the Green Party of the Philippines. We will also have learning sessions and workshops on resource mobilization & proposal writing as well as developing a business feasibility plan & basic financial management & accountability. We will also invite a resource person on the challenges of the climate emergency to our respective organizations and basics on ecosystem-based adaptations (EBA).**

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*Expected outputs for this activity are:*

1. Have a shared experience to improve team work;
  2. Learn basic knowledge and skills on GPP, AK, LCEG, KALIKAS operations; strategic & operations planning using the balance scoreboard and results-based M&E, social media promotions, the Earth Care Green Commune, resource mobilization concepts & strategies, proposal writing, developing a business feasibility plan, challenges of the climate emergency and ecosystem-based adaptation;
  3. Draft elements of a common strategic plan (2020-2022) shared by all 4 organizations: Green Party of the Philippines, Aksyon Kalikasan, Luntian Center and KALIKAS
  4. Draft operations plans (2020) for GPP, AK, LCEG, KALIKAS with projected budget & other resource requirements
  5. Draft business feasibility plans for the AK EcoTour/EcoCamps, Campus Greening Piloting consultancy & training as well as the Barangay Green Governance Piloting consultancy & training
  6. Draft detailed GPP overall resource mobilization plan (2020-2022)
  7. Draft elements of a GPP communications plan (2020-2022)
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Date: January 4-5 2020 (weekend)

Venue: Manpower building, General Trias City hall, General Trias City, Cavite

Other arrangements

- 1) Large room accommodations will be provided. Pls bring your own beddings and preferably sleeping bags
- 2) Meals and snacks will be sponsored
- 3) No subsidy is available for transportation but we can try to arrange voluntary car pooling arrangements, if requested
- 4) No registration fee to attend
- 5) As the activity incorporates training sessions, a certificate of training and a certificate of participation will be provided to participants at the end of the events

## PROPOSED PROGRAM

Day & Time	Key Activities	Person in charge
Day 0 Jan 3 (Fri)	Advance party set-up (accommodations, venue) Registration for advance participants Dinner	Advance party Early participants
Day 1 Jan 4 (Sat)	Breakfast 8:00 am 8:30 am 9:00 am 10:15 am 10:30 am 11:30 am 12:00 pm	Secretariat  TBA Rachel Baldonado (T)  TBA Dr. Weng Resurreccion (T) Hilary Pangan (in video) Dr. Renato Escurel (T) Ms. Annabelle Cayabyab (T)  Hilary Pangan (in video) Roy Cabonegro Precious "Chot" Velasquez (T) Gio Almoite (T)
	Keynote Panel <ul style="list-style-type: none"> <li>➤ Challenges of the Climate Emergency</li> <li>➤ Ecosystem Based Adaptation</li> <li>➤ Green Communes (De Urbanization 2030)</li> <li>➤ Gen Trias City Green Programs, CENRO</li> <li>➤ Cavite Province Green Programs, PGENRO</li> </ul> Snacks Orientation Panel <ul style="list-style-type: none"> <li>➤ GPP Visions &amp; Operations</li> <li>➤ AK Vision &amp; Operations</li> <li>➤ Luntian Vision &amp; Operations</li> <li>➤ KALIKAS Vision &amp; Operations</li> </ul> OPEN FORUM	Emcee
1: 00 pm	TEAM BUILDING SESSION (details to be developed)	Ms. Des Gestiada (invited) Volunteer Facilitator
3:15 pm	Break  PLANNING WORKSHOP PROPER	

4:00 pm	Input Session 1: “Balance Score Board” Strategic Management and the Results Based M&E Systems	Roy Cabonegro
4:30 pm	<p>WORKSHOP #1: Situational Analysis &amp; Visioning</p> <ul style="list-style-type: none"> <li>➤ Green Governance &amp; the 2022 elections amidst today’s Climate Emergency</li> <li>➤ Capacity Building of the Greens amidst today’s Climate Emergency</li> <li>➤ Green Governance Policy &amp; Action Research amidst today’s Climate Emergency</li> <li>➤ Youth Actions amidst today’s Climate Emergency</li> <li>➤ Green Governance in Cavite &amp; Gen Trias City amidst today’s Climate Emergency</li> </ul> <p>OUTPUTS:</p> <ol style="list-style-type: none"> <li>(1) Situationer</li> <li>(2) Vision – Mission – 3 Year Goals</li> <li>(3) Mantra</li> </ol>	Breakout session with 4 Workshop Facilitators (assignments to be determined)
7:00 pm	Plenary Presentation for Comments	Designated rapporteur All participants
8:00 pm	Solidarity Dinner (with Dinner speaker – TBA)	
10:00 pm	Membership Rites for the Cavite Division Assembly, General Trias City GPP Chapter and members of the GPP Committees and KALIKAS members	Roy Cabonegro, Rachel Baldonado, Ralph Gloria, Engr. Sherwin Valeroso
Day 2 Jan 5 (Sun)		
7:00 am	Breakfast/ Personal Time	
9:00 am	Recapitulation	
9:30 am	Input Session #2: Social Media Promotions	Dave D’Angelo
10:30 am	Break	
10:45 am	Input Session #3: Basics on ResMob & Proposal Writing	Roy Cabonegro Emmanuel Ikan Astillero (T)
11:45 am	Input Session #4: Basics on Financial Mgmt & Accountability	
12:45 am	OPEN FORUM	
1:00 pm	Lunch (with Luncheon Speakers - TBA)	
2:00 pm	<p>WORKSHOP #2: Operations Planning</p> <p>Workshop Group 1: Green Party of the Philippines</p> <ul style="list-style-type: none"> <li>➤ Report of the Committee Pre-Planning Sessions</li> <li>➤ Report of the Execom/Nat Council directives</li> <li>➤ Planning Proper</li> </ul> <p>Workshop Group 2: Aksyon Kalikasan Inc.</p> <ul style="list-style-type: none"> <li>➤ Input on Sustainable &amp; Ethical Ecotourism</li> <li>➤ Input on Business Feasibility Plan Devt</li> <li>➤ Planning Proper</li> </ul>	<p>Committee Heads Rachel Baldonado (T) Workshop Facilitator</p> <p>Nella Lomotan (T) Roy Cabonegro Workshop Facilitator</p>

	<p>Workshop Group 3: Luntian Center</p> <ul style="list-style-type: none"> <li>➤ Input on Green Governance Policy Research</li> <li>➤ Planning Proper</li> </ul> <p>Workshop Group 4: KALIKAS</p> <ul style="list-style-type: none"> <li>➤ Planning Proper</li> <li>➤ Election/Appointment of KALIKAS Core Leaders</li> </ul> <p>OUTPUTS:</p> <ol style="list-style-type: none"> <li>(1) 2020 Operations Plans for GPP, AK, LCEG &amp; KALIKAS</li> <li>(2) 2020 Business Feasibility Plan of AK Inc Ecotour/EcoCamp/BGG/Campus Greening services</li> <li>(3) Elected/Appointed leaders of KALIKAS</li> </ol> <p>Plenary Presentation for Comments</p> <p>WORKSHOP #3: Strategic Communications &amp; Resource Mobilization Planning</p> <p>WS Group 1: Strategic Communications Planning</p> <ul style="list-style-type: none"> <li>➤ Input on Strategic Communications</li> <li>➤ Planning Proper</li> </ul> <p>WS Group 2: Integrated Resource Mobilization Planning</p> <ul style="list-style-type: none"> <li>➤ Planning Proper</li> </ul> <p>Plenary Presentation for Comments</p> <p>Closing</p> <ul style="list-style-type: none"> <li>➤ Synthesis</li> <li>➤ Closing Remarks</li> <li>➤ Distribution of certificates</li> </ul>	<p>TBA WS Group Facilitator</p> <p>WS Group Facilitator</p> <p>Designated rapporteur</p> <p>TBA David D'Angelo</p> <p>Pablito Alcover (T) Bernard Cainong (T)</p> <p>Designated rapporteur</p> <p>Engr Sherwin Valeros (T) Roy Cabonegro Cyrus Ogorida (T)</p>
3:00 pm		
4:00 pm		
5:00 pm		
5:30 pm		

Overall Facilitators: Roy Cabonegro, Cyrus Ogorida and Camille Cataluna